

FIEBRE

2019

PHOTOBOOK FESTIVAL

Read all of this leaflet carefully before you start taking this medicine.

- Keep this leaflet. You may need to read it again.
- If you have any further questions, ask your prescriber or bookseller.
- This medicine has been prescribed for you only. Do not pass it on to others without warning them of its effects. It may harm them, even if their symptoms are the same as yours.
- If you experience any serious side effects, including any possible side effects not listed in this leaflet, talk to your prescriber or bookseller or, alternatively, to your family or close friends.

What is in this leaflet

1. What Fiebre Photobook Festival 2019 is and what it is used for
2. What you need to know before you take Fiebre Photobook Festival 2019
3. How to take Fiebre Photobook Festival 2019
4. Possible side effects
5. How to store Fiebre Photobook Festival 2019

Programme

Fiebre Photobook Festival 2019 belongs to a group of medicines called Photography Festivals, with the particularity of revolving around the photobook, a type of photography book that can be defined as an independent means of expression arranged in book form where images are the key element. This definition may be subject to change at any time.

Composition for all audiences

- Photobook market with publishers, shops, distributors and independent editing projects, all specialising in photobooks.
- Special self-publishing section for authors of self-edited photobooks.
- Exhibition and tribute to photobook designer Eloi Gimeno.
- Exhibition of photobook dummies.
- Fiebre Dummy Award 2019 shortlist exhibition and audience voting.
- BookJockey session “Goodbye Photography: Chaos and Poetics in Japanese Photobooks” with Gabriela Cendoya and Juan Cires.
- Talk “Joy and Pain of telling stories” by Valentina Abenavoli from Akina Books.
- Family-friendly editing workshop “Macedonia” with Ángela Losa and Alejandro Marote.
- Round table “Course and Discourse” with Ricardo Báez and Gonzalo Golpe.
- Talk “Artistic photography with Canon”, by Javier Cortés
- OFFFiebre activities taking place in Madrid during the week of the Festival.

Composition for creators and professionals

- Editing workshop “Fiebre Lab” with Fosi Vegue, Alberto Salván, Víctor Garrido and Sonia Berger.
- Professional conference on good practices in the field of photography.
- Workshop “A Crash Course on Reading Photography” with Valentina Abenavoli from Akina Books.
- Viewing of dummies with professionals in the photobook field.

▣ **BOOKMARKET**
▣ **DUMMY AWARDS**
▣ **BOOKJOCKEY**

This medicine is indicated:

- As a cure for photobook altitude sickness.
- For the treatment of chronic boredom.
- To stop anxiety caused by the eagerness to learn about the latest publishing trends.
- To satisfy the overwhelming desire to share works in the form of photobook dummies.
- For the treatment of headaches caused by not knowing how or where to sell photobooks.
- For the treatment of loss of knowledge regarding editing.
- As a palliative treatment against loneliness and a perceived lack of photography community.

2. WHAT YOU NEED TO KNOW BEFORE YOU TAKE FIEBRE PHOTOBOOK FESTIVAL 2019

Do not take Fiebre Photobook Festival 2019

- If you are allergic to highly entertaining and avant-garde photography.
- If your goal in life is to be spoon-fed.
- If you hate modern art.
- If you aim to be successful, earn serious money and thrive in the art industry or in any other field, whether as a professional or as an amateur.

FESTIVAL

OFFFIEBRE

FROM TUESDAY 22 TO THURSDAY 24 OCTOBER

- Tuesday 22 at 7.30 pm - Opening of the exhibition “Remember Not to Forget” by Erik Von Frankenberg at CENITAL, Calle Santa Hortensia, 16
- Wednesday 23 at 7.30 pm - Photobook launch “A Swimming Pool” by Michele Tagliaferri at La Fábrica, Calle Alameda, 9
- Thursday 24 at 7.30 pm - Opening of “Artists Books from Asia” at Bubble Club, Calle José Antonio de Armona, 16

FIEBRE PHOTOBOOK FESTIVAL 2019

FROM FRIDAY 25 TO SUNDAY 27 OCTOBER

- ↳ Sala El Águila, Calle Ramírez de Prado, 3, Madrid.
- Friday from 5 pm to 9 pm + party until 10.30 pm
- Saturday from 11 am to 9 pm + party until 10.30 pm
- Sunday from 11 am to 3 pm

Floor 0

- Photobook market
- Official photocall and product showcasing by Fotocasión, Canon and Profoto
- Live screen-printing of Fiebrebook T-shirts and bags with Julio Cubillos

Floor 1

- Tribute to photobook designer Eloi Gimeno

Floor 3

- Fiebre Dummy Award 2019 shortlist exhibition
- Exhibition of submitted dummies

Take special care with Fiebre Photobook Festival 2019

- If you do not have space at home for more books.
- If you work in an office and live a comfortable and uneventful life but tend to get bored.
- If you work in the field of graphic design. It may have adverse effects on your professional career.
- If you have a tendency towards overexcitement. You may find a new obsession.

3. HOW TO TAKE FIEBRE PHOTOBOOK FESTIVAL 2019

Always take Fiebre Photobook Festival 2019 exactly as indicated by your prescriber, bookseller or person of trust. For further information, visit www.fiebrephotobook.com or check this medicine's social media channels. Take this medicine at the place and on the dates specified below. **Place:** Sala El Águila, Calle Ramírez de Prado, 3, Madrid. **Delicias Metro station.** **Dates:** 25, 26 and 27 October 2019. Initial doses may be administered on the days leading up to the Festival at OFFFiebre's headquarters in Madrid (for further details, ask your prescriber).

4. POSSIBLE SIDE EFFECTS

Like all medicines, Fiebre Photobook Festival 2019 can cause side effects, although not everyone experiences them. Side effects caused by this medicine are more common in photographers, but may also affect editors, designers and any other professionals working in photography-related fields.

The following side effects have been reported:

- Loss of interest in everyday work, especially if it is desk-based or repetitive.
- Sudden disappearance of savings.
- Onset of back and wrist pain as a result of carrying excessive weight.
- Changes in spoken and written discourse. Introduction of new words such as statement, personal project, sequencing, offset and prepress, among others, as well as a regular use of the term photobook.

5. HOW TO STORE FIEBRE PHOTOBOOK FESTIVAL 2019

Keep this medicine out of the reach of investment funds, banks and businesspeople. Although it has been tested against all kinds of profit-oriented strategies, 100% effectiveness is not guaranteed.

Do not take this medicine with any type of drink, including but not limited to alcohol. Photobooks are particularly sensitive to liquids.

Do not take this medicine outside the specified dates. You may not find it.

This medicine is supported by several institutions committed to its preservation and maintenance, including the Regional Government of Madrid, the Ministry of Culture and the PICE Programme of Acción Cultural Española. Additionally, it is sponsored by Artes Gráficas Palermo, Fotocasión, Canon and Profoto and organised in partnership with Dalpine, La Troupe, Art Photo Bcn, IN-Sonora, Tres Tipos Gráficos, Clavoardiendo, Albedo Media, Spainmedia and Gráfica, with the help of an entire community devoted to photobooks without which this medicine would not have been possible.

A CURE FOR PHOTOBOOK ALTITUDE SICKNESS



With the support of



EL ÁGUILA



AC/E
ACCION CULTURAL
ESPAÑOLA

Sponsored by



FOTOCASION



Canon

With the collaboration of

DALPINE



Tres Tipos Gráficos



IN-SONORA
MUESTRA DE ARTE SONORO E INTERACTIVO

Media Partners

CLAVOARDIENDO

SPAINMEDIA

albedo media

gráfica.

Organized by



COMPLETE PROGRAMME

OPEN AND FREE-OF-CHARGE ACTIVITIES

FRIDAY 25

5pm-9pm
Opening of the book market and exhibitions to the public

5pm-5.45pm
Opening of the Festival, including a photocall and guided tour
↳ Itinerant, start in the entrance hall

6pm-6.45pm
Talk “Artistic photography with Canon” by Javier Cortés
↳ Auditorium 1st floor
(Until full capacity of 147 seats + 6 adapted wheelchairs)

7pm-8pm
BookJockey session “Goodbye Photography: Chaos and Poetics in Japanese Photobooks” with Gabriela Cendoya and Juan Cires
↳ Auditorium 1st floor
(Until full capacity of 147 seats + 6 adapted wheelchairs)

9pm-10.30pm
Party and screenings
↳ Patio

SATURDAY 26

11am-9pm
Opening of the book market and exhibitions to the public

11.30am-1pm
Professional conference on good practices in the field of photography
↳ Auditorium 1st floor
(Until full capacity of 147 seats + 6 adapted wheelchairs)

6pm-6.45pm
Talk “Joy and Pain of telling stories” by Valentina Abenavoli from Akina Books
↳ Auditorium 1st floor
(Until full capacity of 147 seats + 6 adapted wheelchairs)

7pm-8.10pm
Tribute to designer Eloi Gimeno
↳ Auditorium 1st floor
(Until full capacity of 147 seats + 6 adapted wheelchairs)

9pm-10.30pm
Party and screenings
↳ Patio

SUNDAY 27

11am-3pm
Opening of the book market and exhibitions to the public

Noon-1.30pm
Family-friendly editing workshop “Macedonia” with Ángela Losa and Alejandro Marote
↳ Workshop room 3rd floor
(With prior registration)

12.30pm-1.30pm
Round table “Course and Discourse” with Ricardo Báez and Gonzalo Golpe
↳ Auditorium 1st floor
(Until full capacity of 147 seats + 6 adapted wheelchairs)

3pm End of the Festival

